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# Productivity Coaching Is...

- An action learning model

- The bridge between intention and action—from "I should do" to "I am doing"

- A partnership of equals based on mutual trust and respect —no therapy or advice-giving

- Structured conversations that include the coach's deep listening, alternative perspectives, and insight-provoking questions

- Strategizing, taking action, evaluating results, and building on successes

> **Who knew getting productive and organized could be so much fun?**
>
> *Lisa Renz, Executive Director, BNI Southeastern Virginia*

> Casey has an effective ability to give me room to explore challenging topics in 30-minute coaching sessions. **The long-lasting results I receive from such a short time investment baffles me every time.** I find the content and sequence of her questions and observations help me articulate how I feel, understand/construct my intentions, and have the courage to move forward. This, together with her high integrity and authenticity, make her a partner I recommend without reservation.
>
> *Jan Wencel, Professional Organizer, Illinois*

> Casey's personality is naturally friendly and welcoming, creating a comfortable coaching environment. **Her genuine curiosity, intelligence, interest in people, and ability to recognize the accomplishments of others shine through.**
>
> *Linda Arena, Professional Organizer, Maine*

# What People Like about Casey's Coaching

- Scheduled time to focus on most important work (the bigger picture)

- Positive and learning-focused accountability for meeting their commitments

- A confidante they can trust

- Someone—maybe the only one—who will call them on their "stuff"

- The space to problem-solve in very practical, implementable ways

- Being asked powerful, sometimes unexpected, questions that change their perspective and open new action possibilities

- Structure and consistency, especially for self-managers

- Thinking they would just learn to be "more organized" or "efficient" and discovering their lives changed for the better

- The focus on strengths, what works, and what is possible